

DANIEL KRIER

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GRAPHIC ARTIST

www.dankrier.com

COMPUTER SKILLS

After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Pagemaker, ImageReady, Acrobat, Dreamweaver, QuarkExpress, Strata Studio Pro, Ifini-d, QuantelPaintbox, Avid Media Composer, MS Office Suite, Flash, Morph, and some Unix based SoftImage

WORK EXPERIENCE**Northrop Grumman / Harris / Orkand Corporation**

8/98 – Present

Contracted by the U. S. Postal Service (USPS), Memphis, TN

- Sole Designer on staff.
- Concept, design and execute high profile themed meeting materials which have included the printing and mounting of large format posters and signage, booklet covers, flyers, CD labels, inserts, table tents, name tags, PowerPoint slides- extras have included table runners, hand cut puzzles, water bottles and mobiles- samples include; past several years of the national All Hands Meetings, AMS Meeting. NOTE: Memphis graphics department is regularly requested to fulfill graphic demands of these meetings as I/we have earned a reputation for originality and quality work at HQ.
- Concept and design high profile USPS intranet websites, web applications and graphics. Primarily use Photoshop and ImageReady, some illustration done in Illustrator. Assist in web application/site development and troubleshooting as it pertains to site layout, functionality, and user friendliness. Use of Dreamweaver, at times, is warranted. Have created many gif animations- sample sites; IMAQ and its affiliates, eLACCS and eCMS.
- Concept and implement marketing and sales promotional materials including brochures, CDs, jackets, interfaces, inserts and various manual, technical guide and report covers including *The National Five-Digit ZIP Code and Post Office Directory* since 1999. Proposal for this project won over the ad agencies allowing the USPS to fire them, which saved money. Brochures compiled in InDesign while main graphic elements created in Photoshop and Illustrator. Samples include; NDI, MAC, PAVE, MQC, AEC II and PS&P. The CASS Awareness brochure was done using Photoshop and InDesign in duotone color. Compose print bid requests.
- Video Series Project. A 16 minute video, first in a series, was produced and sent out to business mailers via DVD, CD or VHS to better educate them in the products and services available from the USPS for cost savings. Responsible for open, photo shoots, illustrative animations, audio, video, editing etc. Elements created in Photoshop and animated in After Effects/Premiere Pro.
- Screensaver Project. Given to me personally by upper management from HQ. Concept and design IMAQ screensaver. In addition to it's use on USPS computers it has also been shown at a national meeting. I was asked by the lead on this project to 'educate' the graphics dept. at HQ in regards to how it was produced. Various software products and plug-ins were employed to create this screensaver for it to work in the USPS environment.

- Produce and create animations. 35 second 2D loop animation was created to generate interest and educate business mailers on a new product at the National Postal Forum. A one minute long, five-scene movie was developed for use in a national meeting. 3D models were created using Strata Studio Pro then texture mapped using my Photoshop files, animated and rendered. 2D animation was created for a cd to illustrate how the USPS breaks down an address for successful mail delivery. Parts were made using Photoshop and Illustrator and animated in After Effects.

WREG-TV, Memphis, TN

1/96 – 8/98

- Experienced Quantel Paintbox artist. After meeting with news producers I would concept and execute over the shoulder graphics, maps and full screen backgrounds for chyron etc. When new station “look” took place, designed U.S., state and city maps consistent with the new look. Created many promotional graphics for commercials. Trained new team members and implemented a successful system for archiving graphics.
- Produced animations using After Effects, Infini-D and Photoshop then edited them using Avid Media Composer. 2D and 3D animations include show opens, mini opens, pre-production and bumpers.
- Special Project. The New York Times Broadcast Group committee requested a contest within our art department to individually submit new logo designs. My design won.
- Designed print media and assembled set signage. Made up name plaques each week for a local game show. Participated in brainstorm sessions of set layout and design.
- Cameraman for outside weather during the 10:00 PM show.
- Received 2 weeks training on SGI using SoftImage and Matador.

R. Carroll Todd, Professional Metal Sculptor, Memphis, TN

6/94 – 12/95

- Assist in solving mechanical 3D problems, fabricating and applying finish to bronze sculpture. Mr. Todd would design a sculpture or receive blue prints from architects for an installation. We would mock it up in cardboard, then break it down using the pieces as templates and cut them out of bronze. After assembly, the welds would be ground down. The entire surface sanded and cleaned then I would apply a chemical patina by torch, wax it and send it out in crates that I built.

EDUCATION

Dynamic Graphics Educational Foundation, Peoria, IL

Attended Web Design/Development Workshop

8/99

Memphis College of Art, Memphis, TN

Degree: BFA,
Major: Graphic Design,
Concentration: 3D Animation

1/94 – 5/96

REFERENCES AND DEMO DISC

Available upon request